

Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.

62.35

61552-2

LIBRARY
RECEIVED
★ APR 20 1938 ★
Department of Agriculture



61552-2

TUBEROUS-ROOTED

Begonia

HOWARD R. RICH • ATLANTIC, MAINE



The World's Most Glorious Flower

TUBEROUS-ROOTED BEGONIA

Camellia-flowered Types



RICH'S Tuberous - Rooted Begonias

THE GORGEOUS FLOWERS of the modern Tuberous-rooted Begonias are so exquisitely beautiful that they hardly seem to be real. They range in size from the less than 3-inch Pendula and Multiflora blooms to the 6 to 8-inch flowers of the Camellia and single types.

Rich's Begonia tubers, packed with health and vitality, gathered on wind-swept Swans Island, off the coast of Maine, will produce bloom to delight the most discriminating Begonia lover. Tuberous-rooted Begonias are shade-loving plants and thrive in solid beds, window-boxes, pots, and hanging-baskets. They have unusual cut-flower value, producing decorative arrangements impossible with any other flower.

Cultural instructions will be enclosed with each shipment.

THE DIFFERENT TYPES

CAMELLIA-FLOWERED. Double types pictured in this folder are in shades of salmon, pink, rose, apricot, scarlet, crimson, yellow, and orange.

CRISPA. Single flowers with edges cut, crimped, and frilled. In shades of pink, yellow, salmon, and white.

CRISTATA or CRESTED. Single flowers with the petals bearing crested growths of rare beauty. There are blends of crimson, salmon, apricot, orange, and rose.

FASCINATION. Dainty flowers of the Crispa type but with the frilled edges colored in picotee fashion. They are white with a narrow edge of pale earmine or pale yellow with edges of pink.

FIMBRIATA. Has fully double flowers with short, deeply serrated, fringed petals, the mature bloom resembling a carnation. The colors are pink, salmon, apricot, and white.

MULTIFLORA. Low plants only 6 inches high, with medium-sized flowers in shades of scarlet, fiery red, rose, yellow, and coppery yellow.

NARCISSIFLORA. A new type with center petals arranged somewhat like the trumpet of a daffodil. Dainty pastel shades.

PENDULA or LLOYDI. Branching plants whose pendulous stems look well hanging from boxes and baskets or drooped over rocks in the rock-garden. Medium-sized flowers in shades of orange, salmon, pink, and white.

ROSEBUD BEGONIAS are simply a variation of the Camellia-flowered, with young flowers looking like half-opened roses. Shades of pink only.

SINGLE. Spectacular flowers of irregular outline. They are popular because of their brilliancy of color and immense size. Apricot, orange, salmon-pink, rose, crimson, and white are the colors.

PRICES OF ALL TYPES EXCEPT MULTIFLORA AND NARCISSIFLORA

Large Tubers	3 for \$1.00; 10 for \$2.50
Large Tubers	6 for \$1.75; \$3.00 per doz.; \$25.00 per 100
Extra-large Tubers	6 for \$3.00, \$5.00 per doz.; \$40.00 per 100

MULTIFLORA

Regular Stock	6 for \$2.00; \$3.50 per doz.
Selected Types	6 for \$2.75; \$5.00 per doz.

NARCISSIFLORA

Large Tubers	6 for \$2.25; \$4.00 per doz.
Extra-large Tubers	6 for \$4.00; \$7.50 per doz.

ALL TUBERS ARE SHIPPED POSTPAID

We have a limited quantity of the Camellia-flowered which have been selected because of the extra-large size and especially fine form of the flowers. \$7.50 per doz.

We sold out of tubers early last year, so suggest early ordering to avoid disappointment.

Please write your name and address plainly. Many letters remain unanswered because we cannot make out the names and addresses.

THE RICH BEGONIA BOOKLET

TUBEROUS-ROOTED BEGONIAS, by Howard R. Rich, is a 24-page booklet richly illustrated in color and black and white, the price of which is

25 cents, which amount may be deducted from your order amounting to \$3.00 or more.

SWANS ISLAND BEGONIA SOIL

So many customers have asked for the soil-mixture we use that we are this year putting it up in 25-, 50-, and 100-pound moisture-proof bags at 25 lbs. \$1.50; 50 lbs. \$2.50; 100 lbs. \$4.00.

These will be shipped by Express or Freight collect, or if sufficient postage is sent with the order the 25- and 50-pound bags can be sent by Parcel Post.

A 6-inch pot of this mixture under and around each tuber will insure quality flowers.

HOWARD R. RICH • Atlantic, Maine
